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# Pathfinder Flameless Candles Ignite Fuel Cost Savings for the Hospitality & Restaurant Industry

07.10.08, 8:07 AM ET

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COSTA MESA, Calif., July 10 /PRNewswire/ -- "Pathfinder Flameless Candles are saving restaurants and hotels worldwide millions of dollars in fuel costs," says Pathfinder Products International Founder and CEO, William Johns Jr. After founding Pathfinder with 7 years as a leader in the candle industry, Johns heads a multi-million dollar success story with the Pathfinder Flameless Candles, setting the industry standard for eco-friendly decorative lighting. "I started this company with a backpack, a bicycle, and a vision to fill a much needed industry niche with an environmentally sensitive and perfect cost savings addition to the decor of hotels and restaurants worldwide. Our website <http://www.pathfinderproductsinc.com> shares our American success story."

Pathfinder found its roots in Costa Mesa, California in 2001 with a mission statement of "How far can an idea go?" With manufacturing facilities in Mexico and Asia, and current sales reaching the Americas, Europe, and the United Emirates, Pathfinder's flameless candles were there to make it happen for establishments such as hotels, world class casinos, night clubs, spas, and restaurants. Pathfinder Products International is now the gold standard in hospitality lighting with world class clients such as Yard House Restaurants, Landry's Restaurants as well as hotels and resorts including Ritz Carlton, Harrah's Entertainment, Marriott, Sheraton, Westin, The Mirage, Four Seasons, and a bevy of world class clubs such as Ritual in Los Angeles and Jet at The Mirage Las Vegas.

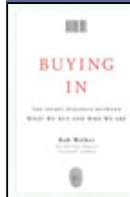
"The Pathfinder Flameless Candles are a premiere addition to our decor here at RockSugar Restaurant. In comparison to regular candles, the flameless candles allow greater flexibility in design and virtually no maintenance for our employees," says Designer Angie Allen of The Cheesecake Factory which recently opened its hip Pan Asian RockSugar Restaurant in Century City.

"With oil and paraffin prices constantly rising, a rechargeable, renewable, and 'eco-

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friendly product' is what the industry needed," says Johns, the young entrepreneur that now heads Pathfinder Products Intl. with 100-plus employees and dual manufacturing plants in China. Johns, a CEO with a penchant for conservation and saving his clients money, proudly notes, "Pathfinder's Flameless Candles have already saved the Improv Comedy Clubs, Yard House and Landry's Restaurants over \$1 million dollars in fuel costs in just 17 months. Imagine what we will do worldwide to cut fuel costs with our Pathfinder flameless candles and design options." Pathfinder Products International offers full service custom layouts and designs to fit the needs and decor of restaurants, spas, and hotels worldwide. For product information and orders contact: Pathfinder Products International: USA (949) 631-5600 or write: info@pathfinderproductsinc.com

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